

REPORT OF THE TRUSTEES AND
UNAUDITED FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 MARCH 2021

**FOR** 

**GLOBAL ACTION ON MEN'S HEALTH (GAMH)** 

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# REPORT OF THE TRUSTEES FOR THE YEAR ENDED 31 MARCH 2021

The trustees present their report with the financial statements of the charity for the year ended 31 March 2021. The trustees have adopted the provisions of Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019).

### **OBJECTIVES AND ACTIVITIES**

### Our mission

To create a world where all men and boys have the opportunity to achieve the best possible health and wellbeing wherever they live and whatever their backgrounds.



These are some of the problems GAMH exists to tackle:

- Globally, average male life expectancy at birth was 71 years in 2019. Average healthy life expectancy for men stood at 63 years. For women, life expectancy was 76 years and healthy life expectancy 65 years.
- There are wide variations between countries. A boy born in Japan or Switzerland in 2019 can expect to live for 82 years while a boy born in the same year in Lesotho can expect to die at 48, 34 years earlier.
- Over three million men have died worldwide following a COVID-19 infection, accounting for almost 60% of all deaths. On average, one man has died from COVID-19 approximately every 20 seconds since the start of the pandemic.
- Race has a major impact on health outcomes. Life expectancy for black males is eight years lower than for white males in the USA. For Aboriginal and Torres Strait Islander males in Australia, life expectancy is about nine years lower than that of the non-Indigenous male population.

# REPORT OF THE TRUSTEES FOR THE YEAR ENDED 31 MARCH 2021

- Globally, men are twice as likely to die as a result of suicide. The age-standardised mortality rate for suicide was 16 per 100,000 for men compared to seven for women.
- Globally, and mainly because of a lack of engagement with primary care services, 25% of men with HIV are unaware of their status, 45% of men with HIV are not receiving anti-retroviral treatment, and 53% do not have a suppressed viral load.
- Just seven countries Australia, Brazil, Iran, Ireland, Malaysia, Mongolia and South Africa have published national health policies.

### Our objectives

The promotion of the health of men and boys internationally for the public benefit, including by:

- Raising awareness of the health and wellbeing needs of men and boys with the general public, health practitioners and policy makers and in schools and workplaces.
- Encouraging and supporting men and boys to take better care of their own health and that of their partners and children.
- Carrying out multi-disciplinary research into the health of men and boys publishing the useful results of that research.
- Maintaining an approach to health that fully recognises the needs of both sexes in policy, practice and funding and which promotes greater gender equality.

## Our unique role

GAMH has a distinct contribution to make because we:

- Uniquely represent a wide range of men's health and related organisations each of which has experience of policy development, advocacy, research and service delivery.
- Are concerned about a broad and cross-cutting range of men's health issues (e.g. health literacy, risk-taking behaviours, use of services, etc.).
- Focus primarily on public health and the social determinants of health.
- Have a strengths-based view of men and boys this acknowledges men's unique contribution to all forms
  of social and human endeavour and also believes that men should be held accountable for unacceptable
  behaviours, including gender-based violence.
- Are committed to working in partnership with other organisations, not in competition with them.
- Support an approach to health that takes full account of sex and gender in order to improve the health of both men and women.

### **Activities**

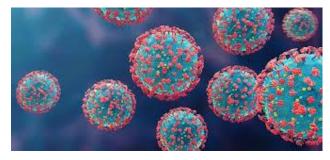
GAMH was established in 2013. Launched during International Men's Health Week in June 2014 and officially registered as a UK-based charity in May 2019. During 2020/21, we delivered an active work programme on several fronts.

### REPORT OF THE TRUSTEES FOR THE YEAR ENDED 31 MARCH 2021

#### COVID-19

The period covered by this report was dominated by the global pandemic. It quickly became clear, based on data from an increasing number of countries, that men were much more likely than women to fall seriously ill and to die from COVID-19. The pandemic clearly constituted the most immediate and urgent threat to the health and wellbeing of men for the foreseeable future. By the end of March 2021, well over 1.5 million men worldwide had died as a direct result of COVID-19 infection.

The explanations for men's increased risk were a mixture of biology (a weaker immune response in men), a higher incidence of underlying health problems that increased vulnerability to serious COVID-19 disease (eg. hypertension, diabetes, lung disease), behaviours (eg. poorer hand hygiene, weaker compliance with social distancing and maskwearing), and social factors (such as the types of work men are more likely to be engaged in). There



were also health system issues, in particular the historic neglect of men's health in policy and practice, evidenced by the absence of male-specific messaging to men in regard to COVID prevention practices.

GAMH responded by, first, organising a webinar for its members and others with an interest in the issue. This took place in April 2020 and the discussion was informed by a presentation on COVID-19's impact on men by GAMH member Alan White, Emeritus Professor of Men's Health at Leeds Beckett University (UK).

The webinar was followed by the publication in May 2020 of a GAMH statement on COVID-19 and men. This called for:

- Gender-responsive actions at the global, national and local levels that take full account of the specific needs of men and boys as well as women and girls during the pandemic and its aftermath.
- The collection and fast-track publication of sex-disaggregated data on COVID-19 infection and mortality at all levels.
- Data must also be further disaggregated to show how outcomes by sex intersect with age, income, race and other key variables.
- Research to understand better the causes of men's higher mortality and how it can most effectively be addressed. This must take full account of the intersectional impacts.
- Research into the wider impact of COVID-19 on the mental and physical health of men and boys as well as on issues concerning their employment, education, personal relationships and family life. Account should be taken of new opportunities to increase men's involvement in parenting and caring and to improve work/life balance though greater home-working.
- The development and deployment of gender-responsive health promotion interventions to reduce men's risk of infection. Evidence of good practice in this field should be rapidly and widely disseminated.
- Sustained support for organisations supporting men and boys, including for employment, education, mental health, alcohol and gambling issues. Organisations that work with male perpetrators and male victims of domestic violence also have an important role to play.
- A focus on addressing the underlying conditions that are linked to men's higher mortality from COVID-19 and which in their own right have a significant impact on men's health outcomes.

### REPORT OF THE TRUSTEES FOR THE YEAR ENDED 31 MARCH 2021

This statement was widely disseminated, including through the Gender and COVID-19 Working Group. This is a multi-disciplinary global network of researchers and advocates which came together to analyse and address the gendered impacts of COVID-19 - inclusive of cis and trans women and men, and gender minorities - and inequities in pandemic preparedness and response.

GAMH Director Peter Baker was among the first members of the Group and, in partnership with GAMH member Prof Derek Griffith, established the Men and COVID-19 Sub-Group. This met several times during the year to discuss different aspects of COVID-19's impact on men and helped to keep the Working Group as a whole aware of men's issues. One of the key outputs of the Sub-Group was the preparation of a blog for *BMJ Global Health* on the neglect of men in policy responses to the pandemic. The blog was published in April 2021.

GAMH was involved in other significant publications on COVID-19, in particular a comment piece in *The Lancet* published in June 2020. Co-authored by Peter Baker, Prof Alan White and Dr Rosemary Morgan from Johns Hopkins University (USA), this explained why the pandemic highlighted the need for policy action on men's health. GAMH members Prof James Smith, Derek Griffith, Alan White, with Peter Baker and others, co-authored a paper on COVID-19, equity and men's health for the *International Journal on Men's Social and Community Health* (published July 2020) and Peter Baker contributed a blog on gender, COVID-19 and NCDs to the NCD Alliance (published April 2020).

A major paper looking at how the impact of COVID-19 varies by gender, taking account of both men and women, was prepared for publication by several co-authors, including GAMH members Derek Griffith, Alan White, Dr Amon Ashaba Mwiine and Peter Baker. This was published by *Frontiers in Sociology* in June 2021.

We conducted a survey of GAMH members on men and COVID-19 which helped us identify the issues of biggest concern. The findings, which were published in September 2020, highlighted five particular areas where action was needed:

- Supporting men dealing with the employment/financial consequences of COVID-19.
- Tackling the underlying conditions that put men at greater risk.
- Reducing men's exposure at work.
- Making health services generally easier to access.
- Supporting men dealing with the mental health consequences.

Throughout the year, GAMH kept its members and others up-to-date with research and policy developments on men and COVID-19 through its monthly eBulletin and Twitter. These communications helped to inform the work of national and local men's health organisations on the pandemic.

## FROM THE MARGINS TO THE MAINSTREAM

Following a generous grant from AAA (Advanced Accelerator Applications, which is part of Novartis), GAMH published a scoping study on men's health policy in International Men's Health Week in June 2020. From the Margins to the Mainstream: Advocating the inclusion of men's health in policy, examined the policy response to men's health to date, the barriers to policy development, the currently-available opportunities and, most importantly, the policy priorities and the next steps necessary for their achievement through effective advocacy.

### REPORT OF THE TRUSTEES FOR THE YEAR ENDED 31 MARCH 2021

The report's findings were shared and discussed at two webinars, one in June and one in July 2020, and members were also asked to share in writing their thoughts on the report. The feedback was included in a shorter follow-up report, *From the Margins to the Mainstream: Next Steps* to achieving the inclusion of men's health in policy (published November 2020). This set out GAMH's four main calls for action:

- International, national and local men's health policies, with effective governance, funding, implementation and monitoring.
- Gender and health policies that include men.
- Men's health to be included in all appropriate health policies, in areas such as cancer, cardiovascular disease, mental health, sexual health and diabetes as well as COVID-19.
- Education and training programmes in gender generally and men's health specifically for health policymakers and practitioners.

The report also described the steps GAMH will take to make our advocacy work more effective. These included:

- Identifying men's health policies that are focused and aligned with current health global policy priorities.
- Developing an approach based on 'proportionate universalism', equity and intersectionality.
- Supporting gender equality.
- Supporting calls for more diverse leadership in global health policy.
- Seeking the publication of a definitive report which collates and analyses the state of men's heath at all levels.
- Making the case that investing in men's health is cost-effective.
- Building alliances.
- Working with the Lancet's Gender and Health Commission.
- Developing closer relationships with WHO officials globally and regionally.
- Developing practical guidance for policymakers, practitioners and service providers.



A report from Global Action on Men's Healt

A SCOPING STUDY

A blog summarising the findings of the first report was posted by the UCL Centre for Gender and Global Health in June 2020 and a paper was published in *Trends in Urology and Men's Health* in November 2020.

In the last quarter of the year, we began to progress actively two of these steps. We received funding from AAA to develop a resource to provide practical guidance to policymakers, practitioners and service providers. (A report, *Delivering Men's Health*, and a database were launched in September 2021.) We also began a collaboration with Women in Global Health on a joint paper on COVID-19, gender and health which was published as a *BMJ* blog in July 2021.

### REPORT OF THE TRUSTEES FOR THE YEAR ENDED 31 MARCH 2021

#### **GOVERNANCE**

Considerable effort has gone into improving the governance of the charity. Following an audit of Board members, a commitment was made to increase the diversity of the Board, particularly in terms of race, the countries represented and the first language of members. We were pleased to achieve our immediate goals during 2020/21 and will continue to keep this issue under review.

A new membership scheme was launched in January 2020 and implemented during 2020/21. Combined with a new streamlined payments system using PayPal, we have been able to process membership fee payments and to recruit new members much more easily.

We were pleased to welcome several new organisational and individual members in 2020/21. The organisations included the Pole of Expertise and Research on Men's Health and Wellbeing (Canada), Ndola Nutrition Organisation (Zambia) and UNASCAD (Haiti). We now have members in every continent but remain keen to recruit more from areas currently under-represented.

It should be noted that the GAMH Director, Peter Baker, works on a part-time consultancy basis for GAMH. His contribution is largely dependent on GAMH's prevailing financial position and, for 2020/21, averaged 5.5 days a month. It is acknowledged that Peter often works additional hours on a pro bono basis, particularly at times when resources are more constrained. There are no other staff employed on any basis by the organisation.

The Board recognises that there is a pressing need to improve the organisation's financial position and will continue to seek income that will enable it to extend its work and enhance its influence.

### **COMMUNICATIONS**

GAMH communicates with its members and a wider group of stakeholders via its website and Twitter account. Members and other subscribers also receive a monthly eBulletin providing news and information about GAMH and other global men's health issues. During 2020/21, GAMH established a dedicated YouTube channel which hosts recordings of our webinars. Work also began on refreshing and updating the website, a process that was largely completed by International Men's Health Week in June 2021.

In October 2020, we were delighted to announce that the *International Journal of Men's Social and Community Health* had become GAMH's official journal. This arrangement should increase use of the Journal, encourage publication of more papers aligned with our policy priorities, and provide a discounted article processing charge to GAMH members. Since the announcement, GAMH chair Anthony Brown and Peter Baker have met regularly with the Journal's editor, Prof Steve Robertson (a GAMH member) and its publisher, John Birkby.



# Strategic context

GAMH is operating in a global health policy environment which is beginning to show a greater interest in the health and wellbeing of men. Seven countries have now published national men's health policies as has one province (Quebec) and one WHO region (Europe). We know that PAHO, the WHO region for the Americas, is actively considering a men's health policy and that the WHO Western Pacific region is interested in developing a men's health work programme.

# REPORT OF THE TRUSTEES FOR THE YEAR ENDED 31 MARCH 2021

The Lancet Commission on Gender and Health, which is expected to report in 2022, is believed to be sympathetic to our issues and, very helpfully, two of our members have been appointed as commissioners. COVID-19, because of its particular impact on men's health, has also helped to focus attention on our issues. We are hopeful that our proposals for action will continue to attract interest and gain traction.

### **Concluding comments**

GAMH's trustees believe that, despite limited financial resources and staff capacity, significant progress was made throughout the year towards the achievement of GAMH's objectives. Organisational governance was strengthened, communications with members and external stakeholders continued to improve and a major report and several important papers were published and disseminated. We were able to highlight the importance of addressing men and COVID-19 with professional audiences via a range of publications as well as social media. However, the sheer scale of the pandemic's impact, and its implications for almost every aspect of men's health, highlights the need to increase our capacity so we can not only provide greater support for our members' work but also achieve our goals to improve global and national policy response to men's health and, ultimately of course, men's health and wellbeing outcomes.



### FINANCIAL REVIEW

### **Financial position**

The charity has made a surplus of £21,092 (2020: £14,367) during the period.

At the year-end date the Charity had £35,459 (2020: £14,367) in unrestricted funds. The trustees' ideal reserves level would be in the region of £16,000 which equates to approximately twelve months running costs.

### STRUCTURE, GOVERNANCE AND MANAGEMENT

### **Governing document**

Global Action on Men's Health (GAMH) (Charity No. 1183428) is a Charitable Incorporated Organisation (CIO) and was established on the 15 May 2019 with the Charity Commission for England and Wales.

### REFERENCE AND ADMINISTRATIVE DETAILS

### **Registered Charity number**

1183428

### **Principal address**

C/o Men's Health Forum 49-51 East Road London N1 6AH

### **Trustees**

M P N Tod

A N Tomsic

Dr A Brown

Dr G Prue

W Hartrick

W Poage

A Lukhele (appointed 3.11.20)

Dr D Bardhele (appointed 16.11.20)

Prof D M Griffith (appointed 3.11.20)

# **Independent Examiner**

Mr Anthony Lee Morris FCCA Copia Wealth & Tax Limited Chartered Accountants 8 Pendeford Place Pendeford Business Park Wobaston Road Wolverhampton WV9 5HD

Approved by order of the board of trustees on 14 December 2021 and signed on its behalf by:

M P N Tod - Trustee

# INDEPENDENT EXAMINER'S REPORT TO THE TRUSTEES OF GLOBAL ACTION ON MEN'S HEALTH (GAMH)

### Independent examiner's report to the trustees of Global Action on Men's Health (GAMH)

I report to the charity trustees on my examination of the accounts of Global Action on Men's Health (GAMH) (the Trust) for the year ended 31 March 2021.

### Responsibilities and basis of report

As the charity trustees of the Trust you are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011 ('the Act').

I report in respect of my examination of the Trust's accounts carried out under section 145 of the Act and in carrying out my examination I have followed all applicable Directions given by the Charity Commission under section 145(5)(b) of the Act.

### **Independent examiner's statement**

I have completed my examination. I confirm that no material matters have come to my attention in connection with the examination giving me cause to believe that in any material respect:

- 1. accounting records were not kept in respect of the Trust as required by section 130 of the Act; or
- 2. the accounts do not accord with those records; or
- 3. the accounts do not comply with the applicable requirements concerning the form and content of accounts set out in the Charities (Accounts and Reports) Regulations 2008 other than any requirement that the accounts give a true and fair view which is not a matter considered as part of an independent examination.

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.

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Mr Anthony Lee Morris FCCA Copia Wealth & Tax Limited Chartered Accountants 8 Pendeford Place Pendeford Business Park Wobaston Road Wolverhampton WV9 5HD

14 December 2021

# STATEMENT OF FINANCIAL ACTIVITIES FOR THE YEAR ENDED 31 MARCH 2021

INCOME AND ENDOWMENTS FROM Donations and legacies	Notes	YEAR ENDED 31.3.21 Unrestricted fund £ 6,501	PERIOD 15.5.19 TO 31.3.20 Total funds £ 2,692
Charitable activities Research and awareness men and boys		30,939	29,539
Other income		<del>-</del>	3,631
Total		37,440	35,862
EXPENDITURE ON Charitable activities Research and awareness men and boys	2	16,348	21,495
NET INCOME		21,092	14,367
RECONCILIATION OF FUNDS			
Total funds brought forward		14,367	-
TOTAL FUNDS CARRIED FORWARD		35,459	14,367

## BALANCE SHEET 31 MARCH 2021

	Notes	2021 Unrestricted fund £	2020 Total funds £
CURRENT ASSETS		900	1.640
Debtors Cash at bank	6	800 <u>36,518</u>	1,640 16,304
		37,318	17,944
CREDITORS			
Amounts falling due within one year	7	(1,859)	(3,577)
NET CURRENT ASSETS		35,459	14,367
TOTAL ASSETS LESS CURRENT LIABILITIES		35,459	14,367
NET ASSETS		<u>35,459</u>	14,367
FUNDS Unrestricted funds	8	<u>35,459</u>	14,367
TOTAL FUNDS		<u>35,459</u>	14,367

The financial statements were approved by the Board of Trustees and authorised for issue on 14 December 2021 and were signed on its behalf by:

M P N Tod - Trustee

### NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 MARCH 2021

### 1. ACCOUNTING POLICIES

### **Basis of preparing the financial statements**

The financial statements of the charity, which is a public benefit entity under FRS 102, have been prepared in accordance with the Charities SORP (FRS 102) 'Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019)', Financial Reporting Standard 102 'The Financial Reporting Standard applicable in the UK and Republic of Ireland' and the Charities Act 2011. The financial statements have been prepared under the historical cost convention.

### **Income**

All income is recognised in the Statement of Financial Activities once the charity has entitlement to the funds, it is probable that the income will be received and the amount can be measured reliably.

### **Expenditure**

Liabilities are recognised as expenditure as soon as there is a legal or constructive obligation committing the charity to that expenditure, it is probable that a transfer of economic benefits will be required in settlement and the amount of the obligation can be measured reliably. Expenditure is accounted for on an accruals basis and has been classified under headings that aggregate all cost related to the category. Where costs cannot be directly attributed to particular headings they have been allocated to activities on a basis consistent with the use of resources.

#### **Taxation**

The charity is exempt from tax on its charitable activities.

#### **Fund accounting**

Unrestricted funds can be used in accordance with the charitable objectives at the discretion of the trustees.

Restricted funds can only be used for particular restricted purposes within the objects of the charity. Restrictions arise when specified by the donor or when funds are raised for particular restricted purposes.

Further explanation of the nature and purpose of each fund is included in the notes to the financial statements.

### 2. CHARITABLE ACTIVITIES COSTS

		Support	
	Direct	costs (see	
	Costs	note 3)	Totals
	£	£	£
Research and awareness men and boys	12,034	4,314	16,348

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# NOTES TO THE FINANCIAL STATEMENTS - continued FOR THE YEAR ENDED 31 MARCH 2021

### 3. SUPPORT COSTS

			Governance	
	Management	Finance	costs	Totals
	£	£	£	£
Research and awareness men and boys	3,550	<u>134</u>	<u>630</u>	4,314

### 4. TRUSTEES' REMUNERATION AND BENEFITS

There were no trustees' remuneration or other benefits for the year ended 31 March 2021 nor for the period ended 31 March 2020.

## Trustees' expenses

6.

There were no trustees' expenses paid for the year ended 31 March 2021 nor for the period ended 31 March 2020.

### 5. COMPARATIVES FOR THE STATEMENT OF FINANCIAL ACTIVITIES

		Unrestricted fund £
INCOME AND ENDOWMENTS FROM Donations and legacies		2,692
Charitable activities Research and awareness men and boys		29,539
Other income		3,631
Total		35,862
EXPENDITURE ON Charitable activities Research and awareness men and boys		21,495
NET INCOME		14,367
TOTAL FUNDS CARRIED FORWARD		14,367
DEBTORS: AMOUNTS FALLING DUE WITHIN ONE YEAR	2021	2020
Trade debtors	2021 £ 800	2020 £ <u>1,640</u>

# NOTES TO THE FINANCIAL STATEMENTS - continued FOR THE YEAR ENDED 31 MARCH 2021

7.	CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR		2021 £	2020 £
	Accruals and deferred income		1,859	3,577
8.	MOVEMENT IN FUNDS	At 1.4.20	Net movement in funds	At 31.3.21
	Unrestricted funds General fund TOTAL FUNDS	£ 14,367	£ 21,092	£ 35,459
	Net movement in funds, included in the above are as follows:	14,367	<u>21,092</u>	<u>35,459</u>
	Unrestricted funds General fund TOTAL FUNDS	Incoming resources £  37,440	Resources expended £ (16,348) (16,348)	Movement in funds £ 21,092
	Comparatives for movement in funds			
	Unrestricted funds General fund		Net movement in funds £ 14,367	At 31.3.20 £ 14,367
	TOTAL FUNDS		14,367	14,367
	Comparative net movement in funds, included in the above are as follows:			
	Unvectwiated funds	Incoming resources £	Resources expended £	Movement in funds £
	Unrestricted funds General fund	35,862	(21,495)	14,367
	TOTAL FUNDS	35,862	<u>(21,495)</u>	14,367

# NOTES TO THE FINANCIAL STATEMENTS - continued FOR THE YEAR ENDED 31 MARCH 2021

# 9. RELATED PARTY DISCLOSURES

There were no related party transactions for the year ended 31 March 2021.

# DETAILED STATEMENT OF FINANCIAL ACTIVITIES FOR THE YEAR ENDED 31 MARCH 2021

		PERIOD 15.5.19
	YEAR ENDED 31.3.21 £	TO 31.3.20 £
INCOME AND ENDOWMENTS		
<b>Donations and legacies</b> Membership income	6,501	2,692
Charitable activities Event income	_	8,582
Project delivery	30,939	20,957
	30,939	29,539
Other income Funds at incorporation	_	3,631
Total incoming resources	37,440	35,862
Total incoming resources	37,440	33,602
EXPENDITURE		
Charitable activities Postage and stationery	_	27
Sundries Contractors and associates	84 1,300	326 6,100
Travel and accommodation	-	1,596
Consultancy	10,650	9,590
_	12,034	17,639
Support costs Management		
Consultancy	3,550	3,197
Finance Bank charges	134	-
Information technology Telephone and communications	-	29
Governance costs Accountancy and legal fees	630	630
Total resources expended	16,348	21,495
Net income		
net income	<u>21,092</u>	14,367